



Bremeninvest

Your key to Germany

Life | Business | Science



Bremen: At the Center of Europe – Connected to the Entire World

53° 5' N, 8° 48' E – Bremen's geographic position is well-known to every ship's captain. Together with Bremerhaven, some 40 miles upriver, the city forms the Federal State of Bremen. Thanks to its location at the lower course of the River Weser not far from the North Sea, Bremen has been one of the most important port and trading cities in Europe from the middle ages to the present day. However, Bremen has much more to offer.




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Advertising Poster Norddeutscher Lloyd, 1869



What Connects John D. Rockefeller with Bremen?

The legendary John D. Rockefeller is still the archetypal successful businessman. Together with Bremen merchants Franz and Carl Schütte as well as Wilhelm Riedemann, he founded the Deutsch-Amerikanische Petroleum AG, later renamed Esso AG.



How the US Consulate Came to Bremen

George Washington, arguably the United States' greatest statesman, ordered one of the first US consulates to open in Bremen in 1794. Eleven years previously, Bremen had recognized the fledgling American Republic; one of the first territories to do so. Later, Bremen consulates were opened in New York (1815), Baltimore (1821), Philadelphia (1827) and Boston (1827).

Bremen – Internationally Oriented

Travel from Bremen to the other parts of the world has been going on since the 11th century. In those days, daring merchants sailed the North Sea to Scandinavia. By 1300 they were regular visitors to many European ports making Bremen a very important trade center. In 1358 Bremen joined the Hanseatic League and its port grew into the hub of international trade. In the 18th century the first ships set sail to America and Asia; regular scheduled services followed soon after. Direct trade between Bremen and the United States commenced in 1783. The first steam ship line was established in 1847 and emigrants hoping for a better life in the New World boarded the ships in Bremen in ever increasing numbers. Between 1830 and 1974, more than 7 million people departed Europe from Bremen's port. Their history is narrated in the Deutsches Auswandererhaus (German Emigrants Museum) in Bremerhaven, the sister museum to New York's Ellis Island.

Aviation between Bremen and the United States, too, has a long history. In 1928, one year after the spectacular Lindbergh flight, three pioneers successfully tackled the first non-stop Atlantic crossing from east to west by plane. The aircraft's name? "Bremen", of course!



Number of inhabitants: 547,000 Bremen + 113,000 Bremerhaven = **660,000**; more than **2.7 million people** live in the Bremen metropolitan area

With an export rate of 56%, Bremen tops the list of exporting federal states.

Other states on the list include Bavaria 52.9%, Rhineland-Palatinate 52.1%, Baden-Württemberg 52.0%, Saarland 50.4%, Hesse 50.3%, Berlin 48.0% Lower Saxony 45.1%, North Rhine-Westphalia 43.3%, Schleswig-Holstein 42.3%, Saxony 38.1%, Thuringia 31.5%, Saxony-Anhalt 27.5%, Mecklenburg-Western Pomerania 26.8%, and Hamburg 23.3%.



Bremen has two regular universities, one university of fine arts, two universities of applied sciences, and over 20 research institutions. Despite its comparatively low population, the city-state has one of the highest academic densities anywhere in Germany with **31,600 students** currently enrolled in Bremen's universities. One of every two high school graduates in Bremen goes on to pursue an academic career. More than 40% of all freshmen choose a program from the MINT group of subjects – mathematics, information technology (IT), sciences, or other technology, with the most popular study program being IT. The proportion of females in those subjects is an impressive 32%. Employment prospects in the region are excellent. One in ten employees in Bremen works in a job from the MINT group.

Bremen is the gateway to **850 million consumers** in Europe

Gross domestic product (GDP) per employed person



Per-capita gross domestic product (GDP)



■ Bremen
■ Germany

Bremen is **Germany's seventh-largest industrial city**

European Leader:
In 2011, **2 million cars** were shipped from Bremerhaven.



With **13,000 employees**, the Bremen plant is the **second-largest Mercedes-Benz production facility** in the world. By 2014, it will be the **world-wide C-class competence center**. Today, some **600 automotive suppliers** operate in Bremen and its urban surrounding area.

Bremen ranks among the leading aerospace locations in Germany: Over **4,000 employees** produce Airbus wings, top stage technology for carrier rockets, satellites for science, communication, and observation and much more.



Überseestadt Bremen: Europe's largest construction site

Bremen's newest district: In a derelict port area, three times the size of Bremen's old city, the new Überseestadt quarter is being constructed. Offices and apartments will cover some 750 acres, an area nearly the size of New York's Central Park, which has an area of 843 acres.



Welcome to Bremen, USA

In Alabama, Georgia, or North Dakota – ten cities across the US are proud to say, "Welcome to Bremen!" Immigrants settling in the US honored their homeland by naming their new settlements after their old home town. In 1812, the father of the town's first Post Office manager named Bremen, Kentucky after the city he came from. Today 360 people still call Bremen, Kentucky, home.


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Bremen's Statue of Liberty

It has been here since 1404: The Roland statue on the market square, standing 18 feet and 3 inches. It is Bremen's most famous landmark and at the same time the symbol of the city's freedom. The slogan "Vryheit do ik jo openbar" is set in stone on the shield. Translated this means "I declare freedom to you". It was Bremen's citizens who erected the statue and it is a strong symbol of their strife for independence. They were resolved to never give up the key, the city's crest since the 13th century, and only obey the emperor as the symbol of authority. This freedom has been threatened frequently through the centuries, but Bremen has managed to maintain its sovereignty to the present day. Together with its sister city Bremerhaven, founded in 1827, Bremen is one of the Federal States that were the founding members of the Federal Republic of Germany in 1949.

**Bremen: International,
Cosmopolitan and Tolerant**

„buten un binnen – wagen un winnen“ is the motto adopted by the Bremen merchants. The motto says it all and can be read over the main entrance to the Bremen Chamber of Commerce on the market square. Translated, it means “at home and abroad – dare and win”, and it makes plain that Bremen merchants have had their sights set on far-away places since the middle ages. International connections have always been part of the port city's tradition, along with cosmopolitanism and tolerance; values that all of Bremen's citizens are especially proud of.



Picture left: Rosekeller (Rose Cellar) in the City Hall vaults



Organisation der
Vereinten Nationen für
Bildung, Wissenschaft,
Kultur und Kommunikation



Rathaus und Roland
in Bremen
Welterbestätte
seit 2004



Bremen's city center: City Hall with market square and St Peter's Cathedral

Bremen – City of Short Distances

A car is not necessary here. If you want to discover Bremen why not do it on foot? We start on the Marktplatz, overlooked by the magnificent City Hall with its impressive Renaissance facade of 1612 and its world famous restaurant, the Ratskeller. In front of the Ratskeller is Bremen's landmark, the Roland statue. Both were included on the UNESCO world heritage list in 2004. Around the corner is the bronze statue of the Bremen Town Musicians – a donkey, dog, cat, and rooster. Across from the Rathaus is Haus Schütting, the Chamber of Commerce of the Bremen merchants from the 16th century. Nearby, an interesting counterpoint is created by the modern Bürgerschaft building, seat of the state parliament. Only a few steps away is the towering Saint Peter's Cathedral with its twin steeples. Visitors will next come to the Böttcherstraße; a brick-built area comprising museums and arcades. Beyond it, the Schlachte: an entertainment district right on the Weser River. Plenty of beer gardens here invite "Bremer" to relax after work.

Bremen Airport is literally only minutes away, with a commute to the city center being only ten minutes. The airport is also connected to the most important air hubs all over Europe. Fly into Bremen, and half an hour later you can enjoy a good cup of coffee on the market square.



**Der Schnoor. Gemütlichkeit
Made in Bremen.**

A dozen narrow streets with over a hundred houses make up a quaint neighborhood. This is Der Schnoor, Bremen's oldest quarter. Fishermen and sailors lived here in days past. Today, cafés, restaurants and galleries invite you in, and a new surprise awaits you around every corner.



Bremerhaven's "Havenwelten" with Klimahaus® Bremerhaven 8° Ost (center) and the ATLANTIC Hotel SAIL City (right)

World Trade at the Weser River

Bremerhaven: Bremen's gateway to the world. The city by the sea combines maritime tradition and innovative technology, cutting-edge research and tourist attractions. Founded in 1827, Bremerhaven today is a vibrant sea port, hosting major companies, and is an attractive travel destination. The "lifeline" of the city, the Weser River, features a container terminal, Europe's largest car shipping facility, the tourist magnet "Havenwelten", the fishing port, lighthouses, and the museum port with the historic cargo sailing ship "Seute Deern". Just a few steps away is the groundbreaking "Klimahaus 8° Ost" with aspects of the world climates on display. Old and new side by side – this is part of Bremerhaven's character. Old-fashioned beer pubs stand next to the modern shopping center "Mediterraneo". Not far away, in the Deutsches Schifffahrtsmuseum (German Maritime Museum), a cog from the year 1380 tells the story of the Hanseatic League's heyday; while at the same time, the loading cranes along the world's longest quayside turn tirelessly.

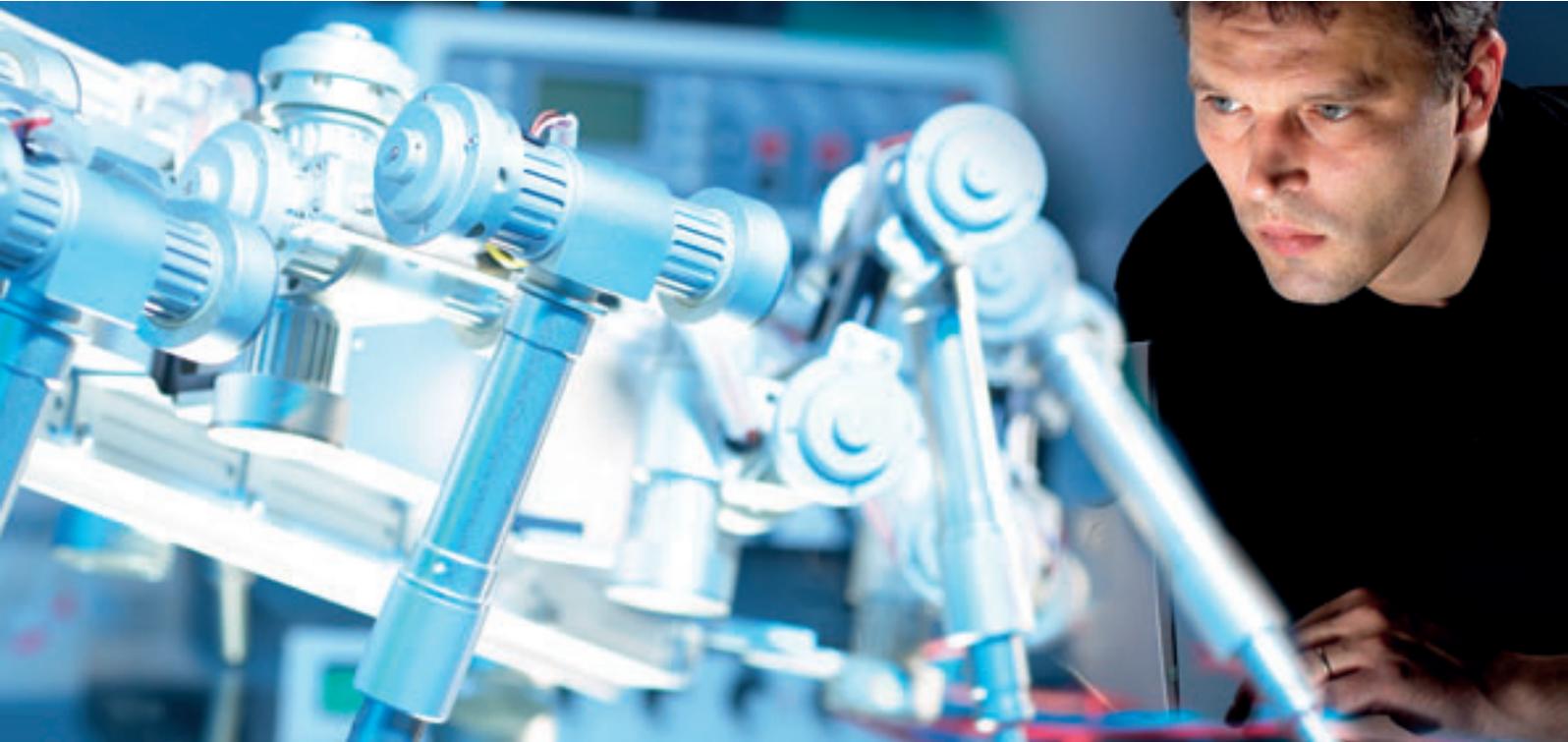
Attractions wherever you go: "Havenwelten" marks the tourist center of Bremerhaven. You can join the thousands of visitors that appreciate Bremerhaven's attractions each year. Expand your knowledge in museums and landmarks or relax at the "Zoo by the Sea" and in the "Mediterraneo."



Relive History in the Deutsches Auswandererhaus (Immigration Museum)

Their destination: The "New World". Their starting point: Bremerhaven. Millions of people boarded a ship here that took them across the sea to a new life. The Deutsches Auswandererhaus documents the journey of these people through their arrival at New York's Ellis Island.

“A true gem” – Federal Education Minister, Annette Schavan, on the MARUM – Center for Marine Environmental Science at Bremen University*



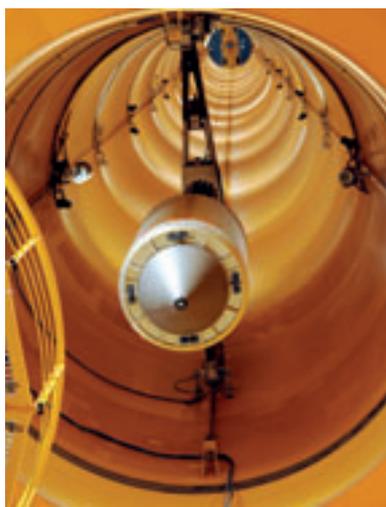
Testing object for lunar operations: the “Space Climber” at the DFKI.

Cutting-Edge Research Made in Bremen

Bremen is ready for the future with internationally acknowledged research facilities and institutions working to tackle pressing issues. Be it climate change, maritime exploration, robotics, or aerospace systems – Bremen scientists are at the forefront of science. They work at the Deutsches Zentrum für Luft- und Raumfahrt (German Aerospace Center), developing concepts for innovative missions in space. Or they work at the Max-Planck-Institut für Marine Microbiology, researching solutions for the planet’s ecological challenges. The Fraunhofer-Institute also conducts top research projects such as work on future electromobility.

Float as if You Were in Outer Space: Experiments in the “Drop Tower”

The Center of Applied Space Technology and Microgravity (ZARM) contributes valuable basic research material. They operate a flying experimental capsule in a 480-foot high “Drop Tower”. Inside the capsule, experiments in a weightless environment are conducted.



*source: Der Tagesspiegel, Feb 24, 2012



Fit for the Moon: How robots learn to climb

The Man in the Moon lives in Bremen. To be more precise; in the exploration area of the artificial intelligence (AI) research center Deutsches Forschungszentrum für Künstliche Intelligenz (DFKI). In an area of more than 3,000 square feet, robots such as the “Space Climber” can be tested on an artificial lunar surface. “Space Climber” has six legs, navigates autonomously, and can negotiate inclines of up to 72 degrees.



Artificially grown coral reefs in the Aqualab of the Center for Tropical Marine Ecology



18,000 students, more than 100 programs in some 30 academic disciplines, six special research projects, and the research faculty “MARUM – The Ocean in the Earth System” facility make up Bremen University, a major science center in the northwest of Germany. The university also includes numerous adjunct institutions and research facilities. It comes as no surprise, therefore, that it ranks among the top universities in Germany. The university is characterized by interdisciplinary and project-oriented research, practice-orientation, and social responsibility. It also enjoys strong ties with the business community.

**Research in the Cold:
Tracing Our Climate**

Ice is their element: Researchers of the Alfred-Wegener-Institut in Bremerhaven investigate the consequences of climate change in the Arctic and the Antarctic. They cooperate closely with the Max-Planck-Institute for Marine Microbiology.



Bremen University campus



**Research in the Tropics:
A Close-up of the Ecosystem**

Climate change, harmful substances, and growing tourism – all this has a major impact on the ecosystem of tropical and subtropical coastal waters. Mangrove forests and coral reefs, for instance, are impacted. The Leibniz-Center for Tropical Marine Ecology (ZMT) conducts research into these changes. Their goal: help preserve those valuable maritime ecosystems.



Bremen University of Applied Sciences International Graduate Center and Aviation Systems Technology. A study scene inside a flight simulator

Studying for Global Tasks



Foreign Languages are Highly Regarded at this School

Multiculturalism is its strong point: Hamburger Straße Gymnasium (high school) places great emphasis on international student exchange and teaching a number of European and world languages. Students are not only taught English, French, and Spanish. They can learn Japanese and Mandarin, too. More and more young people have become interested in those programs as they recognize how much foreign language skills increase job prospects. This view has a long tradition in the international trading place that is Bremen and is shared by internationally operating shipping companies as well as logistics and export-oriented companies.



International education in Bremen University's Technologypark



See the world – most of the 8,500 students at Bremen University of Applied Sciences can look forward to that prospect. 40 of the 70 bachelor and master study programs require their students to spend some study time abroad. International orientation and cultural diversity are as much part of the university's vision as its commitment to practice orientation, and that is why the university works closely with the regional business community. Some 1,500 graduates profit directly from this approach, with many of them receiving attractive job offers from large companies even before graduating.

The International School in Bremen also stands for active globalization. 380 young people from over 40 countries attend classes from preschool to International Baccalaureate levels. Teaching languages are English and German and all 45 teachers orient their classes to the curricula of international schools. This is ideal for parents who are required to frequently switch their workplace on a global scale as their children can quickly adapt to their new school surroundings regardless where the family moves. This is true for both school time and leisure time.




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Campus life and studying at Jacobs University.

Where Young, Global Citizens Study


**JACOBS
UNIVERSITY**


Businessman and Benefactor: Klaus J. Jacobs (1936–2008)

The classroom language is English. After all, over 1,300 young people from 111 nations study at Bremen's Jacobs University. The 130 professors are also internationally oriented. This private university sees its role as an educational facility for global citizens, teaching students leadership qualities. The university, founded in 2001 and modeled after the American system, supports talent, personality, and performance. Research and teaching are oriented to highest standards, and subject-spanning work in different disciplines is the norm rather than the exception. Learning and living are closely interwoven: Students are solely selected on the basis of their performance ("blind date" system). They live on the 75 acre campus and they usually spend their leisure time here, too. Annual tuition fees are covered in many cases by a system of loans and scholarships.

Jacobs – a name that is known all over the world. Jacobs coffee from Bremen is enjoyed everywhere. Since 2006, the name has been known not only to coffee connoisseurs. In that year, the Jacobs Foundation, founded by Klaus J. Jacobs, donated 200 million euros to the International University Bremen – the largest single donation ever made to a European university. Since that day, the university is proud to be called Jacobs University Bremen.



The Bremen plant will be the C-Class competence center

Bremen's Shiniest Stars



Bremen creates brands. This has been true since the 19th century. In those days, world famous shipping companies such as Norddeutscher Lloyd, shipyards such as AG Weser, or the Beck & Co brewery were founded. Today, brands such as Kellogg's, Kraft Foods, or Jacobs come to mind, and of course, Mercedes-Benz. The C-Class models, the coupé and convertible versions of the E-Class, the SLK, SL, and the GLK are all manufactured in Bremen. In just over 30 years, more than 5 million cars have rolled off the production lines; 313,000 in 2011 alone. Some 13,000 employees in the world's second-biggest Mercedes production plant ensure consistent quality that is appreciated around the world. They are supported by specialized suppliers located in the direct vicinity of the plant. Seats, for example, are supplied by Lear Corp., and Johnson Controls supplies, among other things, the interior trim.



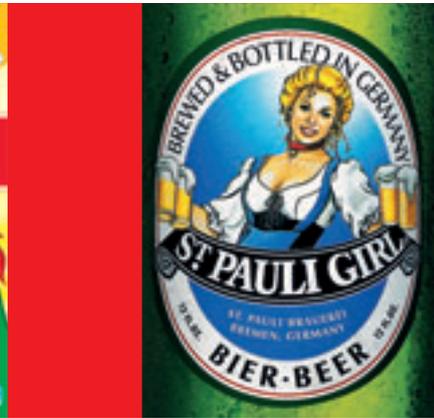
Competence Under a Good Star: Bremen Builds the C-Class

With every C-Class car, a piece of Bremen travels around the world. Sedan, T-model, and the coupé are manufactured in Bremen. Here, work is in progress for the construction of the new competence center for the C-Class with over one billion Euros budgeted for the plant extension. When completed, Bremen will take the worldwide lead for this model series.





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Bremen – Brand Capital



A Bavarian Girl from St. Pauli?

You do not meet blond girls in typical Bavarian dirndl dresses in Bremen every day. Quite the reverse is true in the USA. Here, Beck & Co sell a particularly easy-to-drink beer called "St. Pauli Girl". This is because the traditional Bremen St. Pauli brewery became part of Beck & Co in 1913. St. Pauli Girl is exclusively brewed for the export market. Beer connoisseurs like it a lot. They enjoy the look of the girl in the traditional dirndl dress and, who knows, perhaps think of the Munich Oktoberfest.

Bremen Provides Enjoyment. This has been true since the Middle Ages, when beer from the Hanseatic city became an export success. Beck's Beer followed in these footsteps. Its trade mark: the green longneck bottle with the Bremen key on the label. Every bartender between Alaska and Australia is familiar with it. And speaking of brands: Both Jacob's coffee and the decaffeinated Kaffee HAG (known under the brand name "Sanka" in the US) come from Bremen. It was in 1906 that Bremen merchant Ludwig Roselius found a method to carefully extract the caffeine from the coffee bean and his invention soon became a worldwide success. And Bremen has yet more to offer. Kellogg's produces corn flakes, Kraft coordinates the sale of popular products such as Milka and Toblerone chocolate or Philadelphia cheese, and Hachez composes exquisite chocolate creations. Over 11,000 employees work in the food industry, making it the second-biggest industry in Bremen. They produce and refine, pack and ship food to countries on every continent.



“Bremen is the logistics capital of the German automotive industry,” says Matthias Wissmann, president of the German Association of the Automotive Industry (VDA)*



Container terminal Bremerhaven. Bustling round the clock.

Colorful boxes as far as the eye can see. The Bremerhaven container terminal not only has the world's longest quayside, measuring over 15,000 feet. It also has a lot of space; more than 33 million square feet (or 740 acres), to be precise. This is the equivalent of 360 soccer fields. In 2011, more than 5.9 million standard units (TEU) were handled at 14 moorings; over a million more than in the previous year. This ensured that Bremerhaven continues to rank among the top 20 container ports worldwide. The terminal, independent of the tide, is accessed by the largest ships in the world such as the “Emma Maersk” and her seven sister ships. The huge carriers of the Postpanamax class connect Asia and Bremerhaven on a regular basis. They are able to carry up to 15,000 containers at a time. Almost once a week, one ship of the Emma-Maersk series docks at Container Terminal IV, finished in 2008.

Day-in, Day-out: Containers Going to All Corners of the World.

Monday – Boston, Tuesday – New York; a containership bound for the US leaves Bremerhaven almost every day. There is a daily service for Asia run by Danish shipping company MAERSK, which has further plans in the pipeline. The company is working to develop a total of 70 container ships with fixed departure and arrival times.



*source: Weser Kurier, Feb 29, 2012



Historically, Bremen is home to numerous shipyards. One of them is HLL Hanseatic Lloyd.



BLG-Autoterminal Bremerhaven: Interface between import and export.

From Bremen Into the Big Wide World



BLG's Vehicle Processing Center

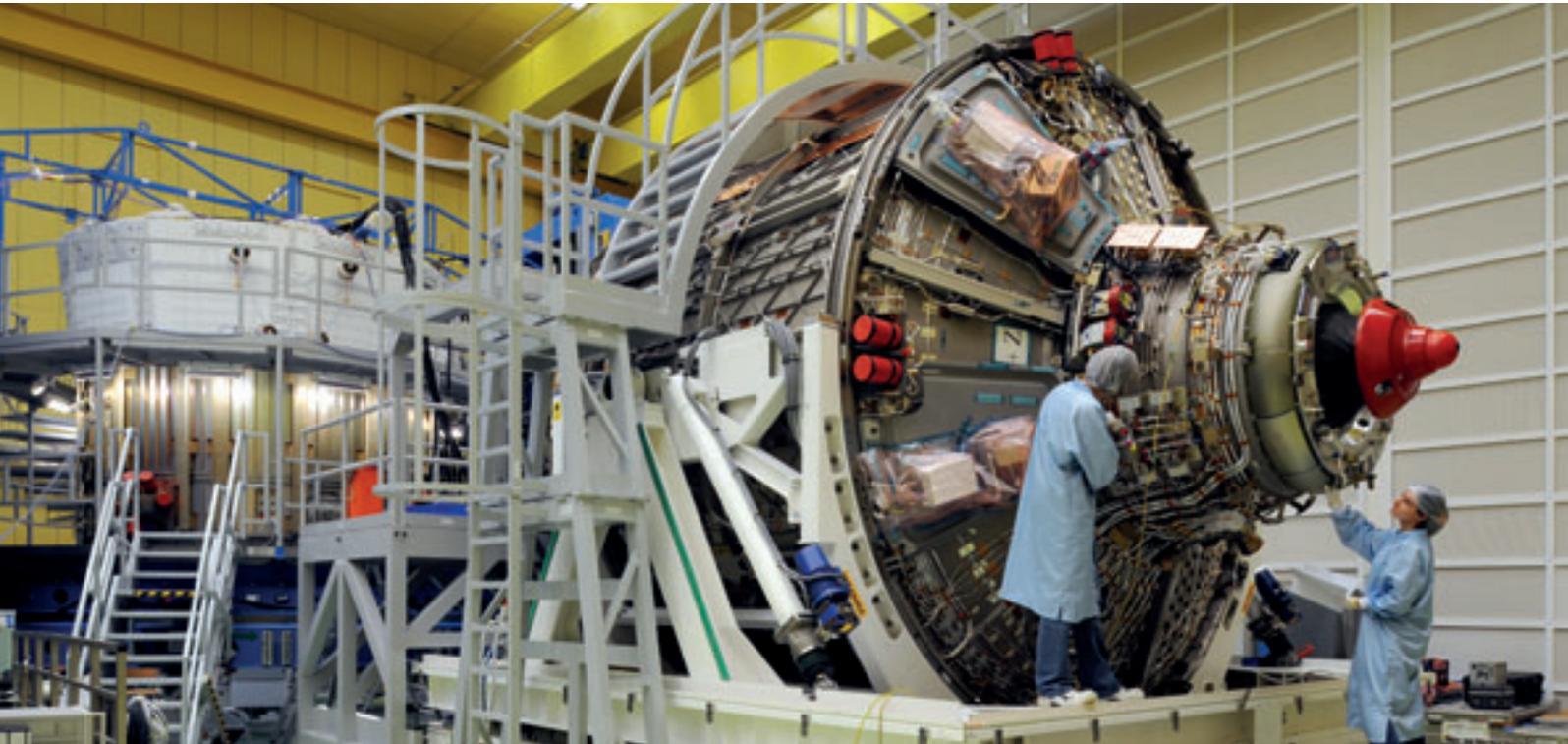
Automobile City Bremerhaven: There are no production lines and still Europe's largest car terminal is just as busy. More than two million cars were handled in Bremerhaven in 2011: German cars for the world market, Asian and American cars for the European market. Every fourth car makes a pit stop at the tech center for cleaning, conversion, or fitting with extras.

With its ports, infrastructure and service providers' networks, Bremen offers perfect solutions for any logistics problem. A good example is the cargo distribution center Güterverkehrszentrum (GVZ). This is a hub for the movement of goods from all over the world with a total area of well over 1,200 acres. It also features the largest high bay warehouse in Europe plus 300 acres of warehouse space. GVZ's pan-European importance is set to increase even further with the imminent opening of the JadeWeserPort in Wilhelmshaven. "Via Bremen", an association of major port and logistics companies, is helping to increase Bremen's and Bremerhaven's reputation and recognition on an international scale.



At the Center of the North Range: Bremen and the GVZ

It could not be situated better: Bremen's GVZ lies at the center of the three ports Bremerhaven, Wilhelmshaven, and Hamburg. This is an ideal logistics location with perfect connections to the motorway, railroad, and inland waterways systems. Cargo handling will increase further with the imminent opening of the JadeWeserPort scheduled for fall 2012 in Wilhelmshaven, Germany's only deep-water port. When completed, the world's largest container ships can dock on its 5,500-foot-long terminal.



Made by Astrium in Bremen: The ATV space transporter (picture above) and the top stages for the Ariane 5 carrier rocket (picture left). The MTG weather satellite is made by OHB (picture center).

Off into Space! Bremen is along for the ride. The European Center for Manned Space Travel has been developing and producing satellites and rockets for the last 50 years. The science lab “Columbus” and the space carrier ATV, both of which were part of the international space station ISS project, were made by Astrium. They also manufacture the top stages of the “Ariane” carrier rocket, which has been launched more than 200 times since 1979. Another company respected around the world is OHB AG with its “Space Systems” and “Aerospace & Industrial Products” divisions. Its most recent achievements include the development and manufacture of 14 satellites for the European navigation system “Galileo” and the European third-generation weather satellites (MGT). Bremen’s reputation in the industry is further boosted by important suppliers such as Kaefer Aerospace GmbH or Premium Aerotec as well as numerous small and medium-sized enterprises.

Where the XXL Airplane Takes Off

Open hatch, load wing, close hatch. Ready for take-off! This happens twice each week: The giant air freighter “Beluga” takes off in Bremen. On board are wing units for Airbus planes, which are 104 feet long and up to 49 tons in weight. This load is no problem for “Beluga”. Its cargo hold is the size of a large gymnasium. The wings are attached to Airbus planes in Toulouse, France and “Beluga” heads back to Bremen.

“No Airbus will fly without the Bremen plant”, says Thomas Enders, CEO of Airbus, since 2012 CEO of EADS*



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With each Airbus A350-900, a piece of Bremen flies around the world: The company's wing equipment competence center is located here.

Bremen Truly Takes Off



P3 | **VOITH**
aerospace



AVIABELT | **BREMEN**
N 53.07 E 8.78



When Bremen Took to the Air

Good ideas have always fueled progress. This is certainly true in the case of aviation pioneers Henrich Focke and Georg Wulf. In 1912, they constructed an airworthy single-decker. Slightly eccentric “birds” followed, named Stork, Duck, and Dove. In 1937, the first Lufthansa long-haul passenger airliner, built in Bremen, took off. Number of passengers: 26. Travel time from Berlin to New York: 25 hours non-stop.

Airbus wings: Made in Bremen. The Bremen plant, part of EADS, provides the wing equipment for all Airbus wide-bodied aircraft. The center for the manufacture of the flaps for all Airbus programs is also located here. 2.5 million components for the fuselage and the wings are made in Bremen. In addition, the Bremen plant, with 3,000 employees is the second largest Airbus facility in Germany and plays a major role in the development and production of the cargo aircraft A400M. One-off sheet-metal components are produced and flaps and fuselage are assembled here. This demonstrates that Airbus has full confidence in Bremen's extensive experience in the aviation industry. To continue this tradition, over 100 companies and institutions employing more than 12,000 employees, have joined forces and formed the “Aviabelt” network. This is a competence cluster, designed to increase this high-profile industry's attractiveness and performance.

*source: Weser Kurier, Nov 29, 2010



Bremen – Where the Wind Blows

Close to the wind: this has been the credo of Bremen's people since the age of the sailing ship. Little wonder then that they have played a major role in the development of offshore wind parks and helped Bremen to become the capital of wind energy. More than 140 companies are at the forefront of the industry with research and manufacturing working hand in hand. Scientific competence is provided by the Fraunhofer-Institutes IWES and IFAM, the Alfred-Wegener-Institute and also the fk-wind Institute at the Bremerhaven University of Applied Sciences. They all deliver research findings in the fields of wind energy and offshore technology from the wind channel as well as the rotor blade test rig. Their findings are put into practice right next door. Local companies already have the manufacturing capacity for 100 offshore wind generators and some 300 rotor blades per year; and their limit has not been reached. The bottom line is this: No other location has a comparable cluster of expertise in this future-oriented industry, encompassing the planning firm and the supplier, production, and logistics.



M5000 on the High Seas: Offshore Put to the Test

30 miles north of German North Sea island Borkum, there is always a fresh wind blowing. Just right for the offshore test field "alpha ventus", Germany's first wind park in the sea. Twelve generators made in Bremerhaven generate power here, and more are to follow.




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Plenty of Space for Offshore

Bremen sets new standards: Bremerhaven is building a new port. “Blexer Bogen” is specially designed for the requirements of the wind energy industry, and will be operable in 2014. Manufacturers who build foundation blocks, towers, nacelles, or rotor blades simply need plenty of space to manufacture those components and subsequently ship them. This would not work without intelligent processes and transportation logistics. On a riverside area measuring 60 acres, Bremerhaven is establishing the conditions for the production and shipping of up to 160 wind generators per year. Here, their components can be manufactured, stored, preassembled, and hauled on to specialized cargo ships. Short distances – no waste of time. The 1,500-foot-long quayside offers three moorings with a nominal water depth of 45 feet. Thus Bremen creates an excellent environment for startups and company expansions in an industry with a great future. This means that Bremen is systematically continuing to become the European capital of offshore wind power generation.



WAB: Extensive Know-How Made in Bremen

270 companies and institutions have joined forces and founded the Windenergie-Agentur Bremerhaven/Bremen (WAB). Their goal: Promotion of wind energy, onshore and offshore. The agency furthers communication between industry and government and maintains a high profile at national and international trade shows.



wab windenergie
agentur

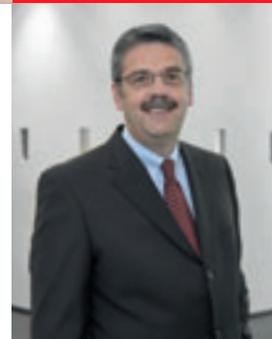


The Kontorhaus on Bremen's market square, WFB's main office

Competent Partner in the USA

A piece of Bremen in Atlanta, Georgia: **Bremeninvest's** office in the US is a one-stop resource for US entrepreneurs, investors, and institutions planning on expanding into Germany and thus Europe. **Bremeninvest** helps them to accurately plan this step. This encompasses all phases – from initial planning to concept development to precise realization. **Bremeninvest** supports companies seeking assistance and guides them on their way to the European marketplace, regardless if they want to establish a new production facility or an office handling national or international trade. Competent, reliable, honest; this is the way Bremen has operated for centuries. **Bremeninvest** continues this tradition as a bona fide partner, helping to reach set targets quickly, avoid setbacks, and enjoy sustained success. Goal-oriented investors appreciate this and favor Bremen and **Bremeninvest's** unrivaled service.

Andreas Heyer, CEO, WFB



How Bremeninvest Works for Businesses

WFB Wirtschaftsförderung Bremen develops and markets Bremen as a business, trade show and event location. The agency creates the framework in which a company can operate successfully, and acts as their one-stop partner for all questions from location to financing. **Bremeninvest** is the international brand of WFB.


Bremeninvest


Internationally Yours –
the **Bremeninvest** USA-Team
Andreas Gerber and Kirk Atkinson

Überseestadt is a symbol of successful investment and location policies.

Service, Tips, Practical Help

Expand in Bremen – Our Bremeninvest experts show you how. They have the most up-to-date market research on economic structure, existing industry clusters, and networks in the city. Upon request, they organize a comprehensive visit and information program, even providing information on required visas. They have the answers for questions regarding the law and taxes. Potential subsidies for creating new jobs or the research and development of new products in Bremen. If actual projects need financing, Bremen's Aufbau-Bank offers comprehensive support. And Bremeninvest has even more to offer; for example, appropriate industrial and office locations.

Andreas Gerber

Director International Affairs

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Welcome to Bremen! Hit the Ground Running

The decision has been made in favor of Bremen. Now you need to set the wheels in motion. This is the critical phase and Bremeninvest is ready for you. We can provide you with an office in the Bremen World Trade Center at discounted rent, even a corporate apartment for the first few months. The next step: staff, logistics, storage, and production area – Bremeninvest is always there to help you reach your goal, and that is a promise!

Ten Reasons to choose Bremen:

- 1 **Logistics** | Bremen counts among the most important logistics hubs in Europe featuring high-performance facilities for rapid cargo handling. Six-million containers in 2011 and more than 80,000 employees in 1,000 logistics and logistics-related companies speak for themselves. Here, you will always find at least one solution to any logistics challenge.
- 2 **Industry** | Businesses and brands known all over the world have made Bremen their home location. Mercedes-Benz, EADS, Airbus, Kraft Foods, Kellogg's, Beck's Beer – they all produce here. For decades, Bremen has been one of the leading industrial centers in Germany.
- 3 **Location** | Bremen is easily and quickly accessible. You choose the means of transportation! The airport is connected to the most important air hubs all over Europe. The city has one of the most active motorway interchanges in Germany and it is also the hub of several rail lines. Every day, ships from all corners of the world visit Bremen's ports.
- 4 **Size** | Bremen is the tenth largest city in Germany and has historically maintained close trade ties around the globe. International companies are welcome here and enjoy sustained support during all stages of their growth. The Senate, government offices, and many networks all have an open ear for your requests and goals.
- 5 **Costs** | The cost of living is considerably lower in Bremen than in many other major cities throughout Germany and Europe. This is true for offices and warehouse leases and also applies to the purchase of homes or apartments. Even staff expenses and taxes are lower! These advantages will quickly reflect in your bottom line.
- 6 **Human Resources** | Many highly-skilled specialists live in the Bremen metropolitan area, and the pool of well-trained workers is large. It continues to grow as every year some 6,000 graduates from Bremen's universities enter the labor market.
- 7 **Expansion** | A compact office or a spacious warehouse? Lease or new construction? Bremen offers turn-key solutions for businesses of any size. Regardless if you only need a small, fully-furnished office in the Bremen World Trade Center or to a full-scale production facility right from the outset; Bremen has the right location and real estate for you.
- 8 **Convenience** | Bremen is well-known as the city of short distances. City hall, parliament, chamber of commerce, banks – they are all practically next door. They say that you will always meet an acquaintance when crossing the Marktplatz (market square), and it may well be a Senator, a business partner, or a customer. It is no wonder the networks are especially tight-knit here. Most issues are settled by just picking up the phone.
- 9 **Quality of Life** | Cozy neighborhoods, unrivaled leisure activities, cultural diversity – Bremen is a livable and lovable city. It boasts impressive buildings such as the UNESCO World Heritage sites Rathaus and Roland, a vibrant inner city, notable museums, and plenty of shopping areas. They say that whoever moves here will stay here. "Once you're a Bremer you're always a Bremer".
- 10 **Services** | **Bremeninvest** is the one-stop partner for international businesses that want to start or expand in Europe. This experienced team will assist with their services, support, and financing. Bremeninvest has strong ties with the business community and government agencies, and is always there to point you in the right direction



Bremeninvest

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Ten Reasons that Speak for Bremen:

Bremen counts among the most important logistics hubs throughout Europe. | Bremen is one of the leading industrial cities in Germany. | Bremen is easily reached by air, road, and rail. | Metropolis in the north west and tenth largest city in Germany. | Wages, rent, taxes – they all are lower than in other cities. | Many highly-skilled specialists live in the Bremen metropolitan area. | Be it offices or warehouses: Bremen offers plenty of room. | Short distances, tight-knit networks: it is easy to make friends in Bremen. | Support – **Bremeninvest** is the one-stop partner for businesses. | Historic buildings, attractive leisure and shopping facilities – **Bremen is just right!**



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